I CONGRESO INTERNACIONAL

24, 25, 26 de marzo 2015
CÓRDOBA. ESPAÑA

Capital de la alimentación, el turismo y las finanzas Halal
08.00h - 09.00h  Registration & Access

09.00h - 11.00h  Welcoming Remarks
- Mariam Isabel Romero, President, Junta Islámica
- Mounir Benjelloun, President, Islamic Commission of Spain
- Javier Garcia, Director of Standardization, AENOR
- José Carlos Gómez, Chancellor, University of Córdoba
- Salvador Fuentes, First Vice President, Diputación de Córdoba
- Jose Antonio Nieto, Mayor, Córdoba City Hall
- Tan Sri Dato' Abdul Ghani Othman, Independent Non-Executive Director, Board of Sime Darby Berhad (SDB) (Malaysia)
- Amir Sakic, SMIIIC (Turkey)

11.00h - 11.30h  Coffe Break

11.30h - 13.00h  Panel I: The International standardization of Halal Market
Moderate and introduced by: Saim Kayadibi, Assoc. Prof, International Islamic University Malaysia (Malaysia)
- Abderrahim Taibi, General Director, IMANOR (Morocco)
- Amir Sakic, Director, AHQC (Bosnia and Herzegovina)
- Elena Ordozgoiti, Head of Agribusiness and Services, AENOR (Spain)

13.00h - 15.00h  Networking Lunch + Workshop
Spanish Foreign Promotion Agencies
Moderate and introduced by representation, ICEX (Spain)
- Vanessa Bernad, CEO, Extenda (Trade Promotion Agency of Andalusia)
- Mar Casanova, Head of International, IVACE.
- Nieves Caro, Responsible for promotion food department, IPEX

15.00 - 16.30h  Panel II: Halal tourism, an opportunity for Spain?
Moderate and introduced by: Flora Sáez, Development Manager, Nur and Duha (Spain)
- Angela Castaño, MICE, Shopping and Luxury, Tourspain (Spain)
- Fazal Bahardeen, Founder & CEO, Crescentrating & HalalTrip (Singapore)
- Fernando Portal, Managing Director, Alanda Hotel Marbella (Spain)
- Reem El Shafaki, Senior Associate, DinarStandard (USA)
- Antonio Santos, Tourism and International Relations Director, Innovia Taxfree.

16.30h - 17.30h  Face to Face: Halal, is it for everyone? A positive concept
- Mustafa Cerić, President, World Bosniak Congress (Bosnia and Herzegovina)
- Khaled Bentounes, Sheikh, Sufi Alawiya International Association (Algeria)

17.30h - 19.30h  Academic Workshop
- Aldin Dogonjic, CEO, Croacia Halal (Croatia)
- Najia Lofti, Director, CEIEFI
- Sharifudin Md. Shaarani, Dean, School of Food Science and Nutrition-UMS (Malaysia)
- Anfal Mohamed, Prof. In Shariaa and foundation of figeh, International Law School (Kuwait)
08.00h - 09.00h Registration & Access

09.00h - 09.30h Keynote Speaker
Mustafa Cerić, President, World Bosniak Congress (Bosnia and Herzegovina)

09.30h - 11.00h Panel III: The Halal Food and its diversity
Moderate and introduced by Salud Serrano, Professor of Nutrition & Food Science, University of Córdoba (Spain)
- Said Bouzraa, Chief auditor, Aud Halal (Spain)
- Shuja Shafi, Secretary General, Muslim Council of Britain (UK)
- Adel Sabir, President & Managing Director, European Halal Standard Agency (United Kingdom)
- Hani Al-Mazeedi, Associate Scientist, Kuwait Institute for Scientific Research (Kuwait)

11.00h - 11.30h Coffe Break

11.30h - 13.00h Panel IV: Distribution and Logistics
Moderate and introduced by Óscar Pérez-Borbujo, President, Ópera Global Business (Spain)
- Nicolás Martínez Andión, M Head of Development Division, Port of Algeciras Bay (Spain)
- Aurora Ruiz, Advisory Board Member, FEMOZA (Switzerland)
- Andrés de Pando, International Expansion director, Mercasa (Spain)

13.00h - 15.00h Networking Lunch + Workshop
Spanish Success Stories
Moderate and introduced by: Tomás Guerrero, Madrid Office Director, Spain Halal Institute (Spain)
- Badr Rahmani, Halal Market Director, Fribin
- Ignasi Cardelús, Halal Exports Director, Freixenet
- Miguel Cabezas, Manager, Caravasar de Qurtuba

15.00h - 16.30h Panel V: Education and Training
Moderate and introduced by: Natalia Andújar, Director of Training, Halal School (Spain)
- Cedomir Nesterovic, Professor of International Marketing and Geopolitics, ESSEC (France)
- Jose Luis Liaquet, Professor, Loyola University Andalucia (Spain)
- Mariam Abdul Latif, Associate Professor, School of Food Science and Nutrition (Malaysia)
- Sheikh El Haj Abdallah Mishry, President, Education City of Matamaaulana (Mauritania)

16.30h - 17.30h Face to Face: Halal, in the Andalusian context. A proposal for the meeting of cultures and religions in the XXI century
- Hashim Cabrera, andalusian artist and writer (Spain)
- Mariam Isabel Romero, President, Junta Islámica (Spain)

17.30h - 18.30h Workshop: New Halal Initiatives
- Juan José Cuevas, Gestor Halal Sales executive, AICOR
- Ángel Sánchez Ayllón, Webmaster, Guia Halal
- Alfonso Molleja, Founder & CEO, Etip Ingeniería Industrial
- Francisco Vázquerz, Managing Partner, MV&A Consultores

20.00h - 23.00h Gala Dinner
08.00h - 09.00h Registration & Access

09.00h - 09.30h Keynote Speaker
Keith Leach, Group Commercial Director, Al Rayan Bank, (US)

09.30h - 11.00h Panel VI: Halal Developments
Moderate and introduced by: Asad Sajjad, CEO, Gulf Halal Center / Halal Development Council (UAE)
- Mohamed Jinna, Founding Chairman, UNWHD (Singapore)
- Noman Khawaja, Director, Halal Food Festival (UK)
- Marc Deschamps, Director, Halal Club (Belgium)
- Tomás Guerrero, Office of Madrid Director, Instituto Halal (Spain)

11.00h - 11.30h Coffe Break

11.30 -13.00 Panel VII: Islamic Banking and Finance
Moderate and introduced by: Ángel José del Río, Commercial Direction, Aresbank (Spain)
- Nestor Montoya, Head of Corporate Banking, Attijariwafa Bank (Morocco)
- Jose Mª Fuentes, CIO, Kernel Investment Group (USA)
- Sayd Farook, Global Head Islamic Capital Markets, Thomson Reuters (UAE)
- Daud Vicary Abdullah, President & CEO, INCEIF (Malaysia)

13.00h - 15.00h Networking Lunch + Halal Cooking Show
Paco Morales, Chef, Noor, 1 Michelin Star, Córdoba (Spain)
Muayad Ali, Chef, La Sophia, London (UK)

15.00h -16.30h Panel VIII: Halal in the Media
Moderate and introduced by Javier Fernández, Director, “Atalayar entre dos orillas” (Spain)
- Pau Solanillas, Founder and Director, MarruecosNegocios (Morocco)
- M. Laure Rodriguez, Researcher, Euromediterranean University Institute
- Bouziane Ahmed, Director and Presenter Islam Hoy, RTVE (Spain)
- Camille Paldi, Manager in Dubai head office, Alhuda centre of Islamic Banking and Economics (CIBE) (UAE)
- Ángel Fernández Millan, Head of Public Relations, Public agency Radio & Television of Andalucía (Spain)

16.30h - 17.30h Face to Face: Disruptive Halal
Moderate and introduced by: José Ramón Tramoyeres, Co-founder & Partner, GGlab (UAE)
- Jean-Francois Julien, Co-founder & CEO, Halal Test (France)
- Angela Pérez, General Manager, IMEGEN (Spain)

17.30h - 18.00h Keynote Speaker
Javier Santiso, Professor of Economics, ESADE Business School (Spain)

18.00h - 18.30h Closing + Conclusions of Congress